



Author Submission Guidelines

National Galleries of Scotland Publishing produces books on the visual arts which are designed to be engaging, accessible and affordable. They combine rigorous research and high-quality writing with the best in design.

As well as producing books that provide access to the national collection and accompany exhibitions, we publish a number of titles on different aspects of art, art practice, and art history, furthering the Galleries' programme of scholarly research.

Submissions Criteria

When we commission a new title, it is important that the topic is related to:

- **the collections of the National Galleries of Scotland, or**
- **one of its forthcoming exhibitions, or**
- **the relationship of art to Scottish culture**

It is important that it is written in an accessible style and that a high standard of writing and research are evident in any sample.

If your proposal does not fit with the above but you feel that the book would appeal in

another way, **particularly** to a significant proportion of visitors to the National Galleries of Scotland, it is important to explain the reasons why this will appeal.

We welcome proposals for new publications that fit with the above criteria. Each year, we receive more proposals than it is possible for us to publish. In making our decision about what titles to add to our list, we look carefully at each proposal. If you feel that your idea for a book or catalogue fits well with the criteria above, we would be pleased to look into your idea.

Procedure for Submitting Proposals

If you decide to send us a proposal, please contact us by e-mail and send your proposal to publishing@nationalgalleries.org. While all proposals received by e-mail will be considered carefully, please note that the review period takes approximately 14 weeks to allow for the timing of meetings at which your proposal may be discussed – and that we are, unfortunately, unable to send earlier acknowledgements and interim updates. In order to ensure that we understand your proposal fully, it would be helpful if you could send the details in the following format on one or two A4 pages.

1. Opening paragraph

A paragraph of four or five lines, describing very directly what your book is about. If you wanted to describe the book in one paragraph to someone who might buy it, what would you say?

2. Your motivation

Please tell us, in a paragraph or two why you want to write the book and what you hope its existence would achieve for readers. It is also very helpful to know why you feel that you are the best person to write it and why you feel that this is the best time for you to write it. If you are aware of any special events or anniversaries in the next few years that this book might tie in with, please tell us about this as it is an important factor.

3. Content

Please provide a short synopsis, telling us, in particular, your thoughts on the structure and content of the book and whether you envisage there being additional contributors. It would be helpful if you could tell us in the synopsis:

- Your proposed chapter titles or themes
- What aspect of the content differs from other titles that might be found beside it on the bookshelves?

- What makes your proposal unique?
- What is the existing competition for your book? Can you assess these books' strengths and weaknesses in relation to your own?
- How many words and images would you expect to include?
- The source and location of the images

4. Your readership

Please give the clearest profile you can of the kind of people to whom your book will appeal – what will motivate them to pick your book up? If your book will be an exhibition catalogue, what aspect of it will give it a shelf-life beyond the exhibition and in locations beyond Edinburgh?

5. International market

Please give your assessment of the book's value beyond Scotland. Although a title of interest only to a Scottish market will certainly be considered, we are particularly interested in titles that not only have a market in Scotland but that also are entirely relevant in the rest of the UK and overseas.

7. Typescript and image availability

Please indicate when you expect, realistically, to complete work on the typescript and the date when you will know which images you wish to include.

We are a busy office, working on live publishing projects but every proposal will be considered carefully. We advise you to always retain the original of any sample material that you send with your proposal.

Finally, we very much appreciate your decision to submit your proposal to NGS Publishing and we will give it careful consideration.

Thank you