Title:
Craig’s Cupboard Door: The Story of an Unwitting Artist

Summary:
Craig W. Lowe talks us through the many stickers he collected and placed on his bedroom door as a child.

Duration:
4:00

Speakers:
Craig W. Lowe

Transcript
I don’t really remember the door being without stickers at any point. Certainly the ones that I do remember being there the longest I don’t know if it was myself or it might have been one of my parents that put them up probably.
They are the two Snoopy ones there although I put later editions on to them and the Edinburgh Zoo. Certainly they’ve always been there as far as I can remember.

It came off the hinges probably about 10-15 years ago, when I had left to go to university and my parents decided ‘we are going to update the room now. It is not going to be a kids room any more, it’s going to be an adult spare room now,’ so that came out and my parents actually wanted to throw the door into the tip!

But I said no, you can’t do that! And I had the idea that the Museum of Childhood might be interested in it. And then it sat in the garage for many a year before any of us decided to actually go and do something about that and eventually got in touch and they said absolutely, they would love to have it.

I just find myself largely bemused by the situation, the whole idea. I mean, it is definitely as you say a very modern example of collage, but that was never the intention when I was putting it together.

A lot of them were charity stickers. You still get that, put a coin in the jar and get a sticker for your lapel and any time my parents were out they would always ask to get an extra sticker on the paper so it could go
on to the door. Others were spares I had from sticker albums I was completing, again some Dandy ones there, some Ghostbusters, some of the Gladiator ones, others were cereal giveaways, I seem to remember the Judge Dredd ones certainly came free with Weetabix to promote the Stallone film which was late 90’s I think. And again some of the Lego ones came probably with Lego sets to act as decals on the model.

The Quiz Kids. I remember that being a magazine I used to get. I can’t remember if it was weekly or monthly, that one but it would have puzzles and there was usually a vague story to link it all together. Others, some of the little ones, like this one, it looks like a ‘w,’ it’s actually an upside down ‘m.’ Why I put it on upside down I have no idea but that is from a Lego set, one of the space sets called ‘M-Tron,’ that was all about playing with magnets. And that one was always fun when I was growing up as well. I had one of the great big base sets for that so it came with the stickers.

Zool. I think I would have got them as part of the computer game which was an early 90’s platform I think which I had on the Omega. He was the ninja of the nth dimension, which was apparently meant to mean something. It was just a cool idea, the idea of
dimension hopping and ninjas, and this was way in the days before the Matrix even.

You’ve got some ThunderCats characters there. That one is a horrible 90’s cartoon called James Bond Junior, where James Bond apparently had an American nephew I seem to remember.

A lot of the Beano characters, Dyna-Mo, Cuddles and Dimples from the Dandy, Ren and Stimpy, again that was another 90’s cartoon. Some of the others I think were just attempts to create cartoon characters. You’ll see a few of these, Sidney Snake, Gerry Giraffe, there’s a few others like that, I don’t know if they were possibly something from the dentist or just an attempt to kick-start an advertising line or something like that.